



PIFCU

MARCH 2023 | COMMUNITY DEVELOPMENT

Garden City Grand Opening

We had a great week celebrating our Garden City branch's grand opening with food, fun, and prizes. Thank you to the Garden City Chamber of Commerce for joining us at the ribbon cutting.



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CAT-FM Home and Garden Show

Our staff was on-hand to help answer questions during the recent three-day CAT-FM Home and Garden Show at the Nez Perce County Fairgrounds. Over 1,000 attendees submitted entries to win our patio heater giveaway.



Boise Spring Home Show

Our Treasure Valley team shared information at this year's Boise Spring Home Show, which was held March 16 to 19.

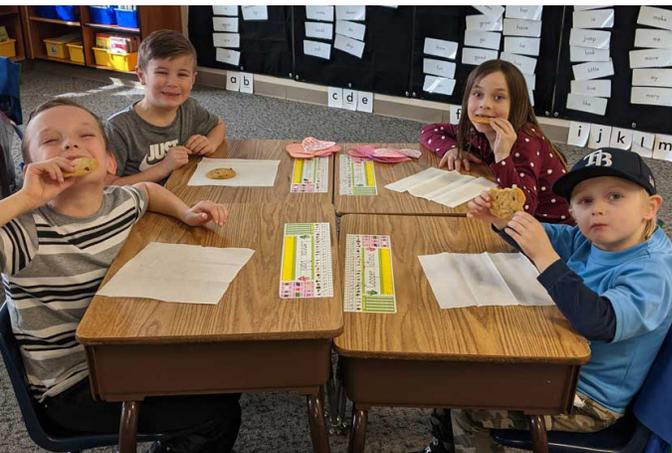


North ID Home and Garden

Our North Idaho team answered questions and strengthened relationships at this year's North Idaho Building Contractors Association (NIBCA) Home and Garden Show held at the Kootenai County Fairgrounds. This event welcomes thousands of attendees each year.

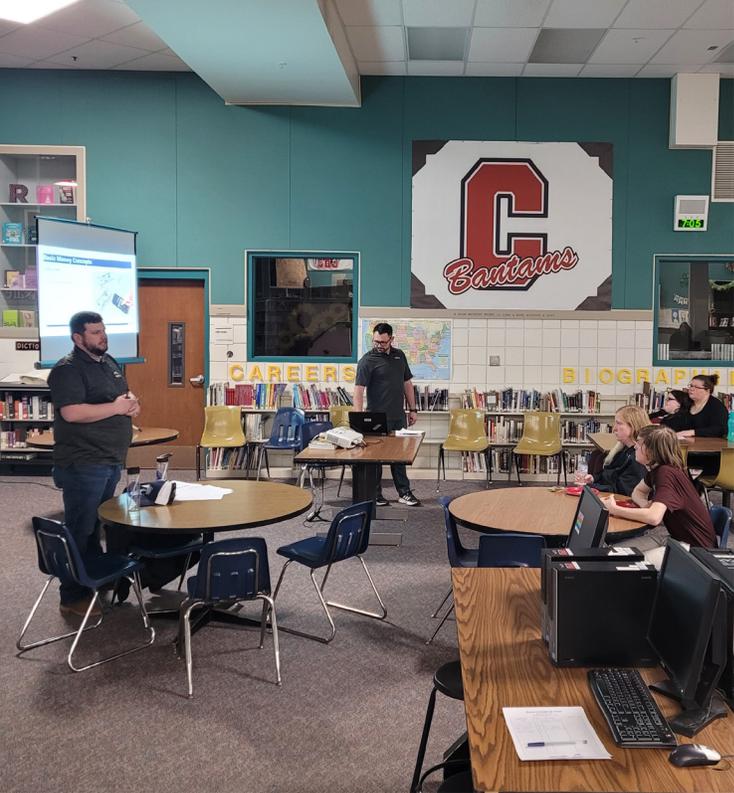
Read Across America Day

In honor of Read Across America Day, our team delivered over 100 dozen donuts and cookies to several elementary schools through our branch areas.



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Financial Literacy Presentations

Our Community Development team, in partnership with Banzai and GreenPath, works to bring financial literacy resources into our area classrooms and non-profit organizations. Last month, we presented at the Clarkston High School Career Fair, Washington State University, and the Idaho Department of Labor.



Idaho Foodbank's Million Meals in March Campaign

We partnered with the Idaho Foodbank's Million Meals in March Campaign with monetary and food donations from our staff and members. This annual campaign helps fight against food insecurity in our region.



March Events

We were honored to sponsor, volunteer, and attend several events, including Clarkston High School's Bantam Booster Auction, Genesee High School FFA's Pitchfork Fondue Fundraiser, The College of Idaho Foundation's Scholarship Gala, Rocky Mountain Elk Foundation events, Girl Scouts Sweets before Supper, Webster PTA Trivia Night, Pullman Chamber Cabaret, Union County Chamber Auction, Nampa Food Truck Rally, and Walla Walla Women in Business Luncheon.



National Doctor's Day

This year we celebrated National Doctor's Day by delivering treats and sharing our appreciation with local healthcare providers.



District 10 Senior Showcase Game

We were the major sponsor of the District 10 Senior Showcase basketball games held at Lapwai High School. Our Culdesac and Community Service team members gave out swag, threw shirts during game breaks, and promoted our products and upcoming events.





Vietnam Veterans Day

We had the opportunity to help honor Vietnam Veterans at a National Vietnam Veterans Day gathering at Fort Walla Walla.

Boys and girls Clubs Grilled Cheese

The Community Development team spent a fun afternoon serving grilled cheese sandwiches at the Lewiston Club.



U of I GradFair

Our Community Development team had the opportunity to visit with hundreds of soon-to-be Vandal grads at this year's Spring University of Idaho GradFair.



Kindness Campaign

We filled needs lists at the Culdesac, Brewster, Colfax, Caldwell, and Ponderay food banks for our March Kindness Campaign.



Culdesac Student of the Month

We are honored to sponsor Culdesac High School's Student of the Month program.